



**For Immediate Release**

**VICTORY PHARMA, INC. ACQUIRES PATENT ESTATE FROM BTG PLC  
FOR NOVEL PAIN COMBINATION PRODUCTS**

**SAN DIEGO, CA (March 10, 2005)** – Victory Pharma, Inc. announced today that it has signed an agreement to acquire certain intellectual property of BTG plc, the medical innovations company. The intellectual property acquired focuses on novel combinations of opioids with another approved product.

“This acquisition sets a strategic direction for our specialty pharmaceutical firm in the pain and pain related therapeutics,” said Matt Heck, President of Victory. “Victory intends to initiate development of products immediately with the protection provided by this patent estate. We envision several marketed products could stem from this acquisition. Furthermore, leveraging one or more partnerships may be optimal for development and commercialization in North America and in other regions.”

**About Victory Pharma**

Victory Pharma, Inc. is a privately held, specialty pharmaceutical company headquartered in San Diego, CA focused on acquiring, developing and marketing products to treat pain and related products. Victory is currently developing several proprietary products for the treatment of chronic severe pain and commonly associated opiate-induced side effects. Further information regarding Victory is available at [www.victorypharma.com](http://www.victorypharma.com).

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